



WICHITA METRO
CHAMBER of COMMERCE

BOLD

2007 Mid-Year Results

VENTURE BOLDLY.

Where does "BOLD" fit into business?

For the Wichita Metro Chamber, it's defined in our vision to Venture Boldly—from tremendous pro-business legislative wins to featuring a cadre of nationally recognized speakers and trainers to ramping up an impressive round two economic development program through our Forward Wichita campaign. The Chamber's volunteer leaders, committee members and staff are infusing "BOLD" into everything we do.

We've taken this commitment even further with our newest Web site, www.ventureboldly.com—a living, breathing, interactive forum where Bold reigns.

We've got our finger on the pulse of the business community to gather and deliver business intelligence and trends to you via cutting-edge blogs, videos and podcasts.

So where does "BOLD" fit into business? Everywhere.

Venture Boldly,



Wichita Metro Chamber President & CEO



VENTUREBOLDLY.COM BONUS: Whenever you see this symbol, check out the corresponding podcast or blog at www.ventureboldly.com.

“This year’s legislative action was significant not only for the business tax reductions, but for the state’s investment in aviation research and strengthening of technical training.”

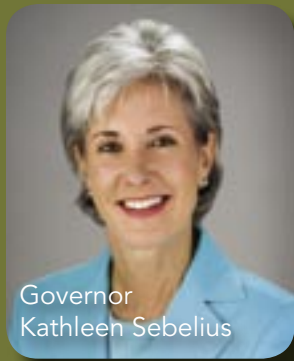
Bernie Koch, Chamber VP of Government Relations

Bold Pro-Business Legislative Wins

- Business Franchise Tax Eliminated - Yearly tax on net assets of businesses will be phased out over five years
- Unemployment Tax cut an average of 40 percent
- An additional \$4.75 million in increased funding for the National Institute for Aviation Research (NIAR) at WSU
- Technical Education Authority created to solidify coordination of post secondary technical education programs in the state

LOBBY

Bold Promise: To passionately advance & protect pro-business policies and legislation



Governor
Kathleen Sebelius



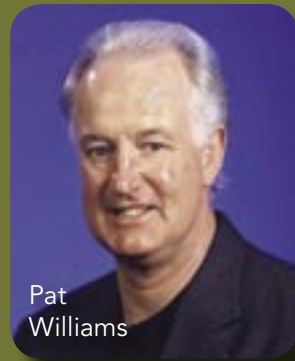
Marshall
Goldsmith



Jeffrey
Gitomer



Rebecca
Ryan



Pat
Williams

PRO!GRAMS

Bold Promise: unique opportunities to learn from nationally-recognized speakers

"The opportunity to learn firsthand from nationally known speakers was appealing. The take-aways from the programs are making a difference in my career!"

Martha L. Linsner, C.T.F.A., Senior Vice President - Administration, TCK Trust & Financial Advisors

The Chamber brings you bold & entertaining programs to educate, inspire, network and train

- Seventeen events held with over 2,100 members in attendance
- Host to nationally-known speakers such as Jeffrey Gitomer, Marshall Goldsmith, Governor Kathleen Sebelius, Rebecca Ryan and Pat Williams
- Launched My5minutenetworking.com, a Chamber-exclusive online networking tool
- Celebrated small business by naming Aerospace Systems and Components as the 2007 Small Business of the Year



Young Professionals of Wichita

- Celebrated two years of empowering YPs
- More than 2,000 young professionals involved in 20 events in 2007
- Six Action Teams focused on increasing professional and leadership development as well as volunteer opportunities

Find out more at www.ypwichita.org

W!**ORKFORCE**

Bold Promise: identify, attract, prepare and maintain the workforce you need to be successful

"We are working in a proactive manner to make sure we are ready to tackle any (workforce) problem faced by our employers thereby strengthening their ability to remain competitive in the global marketplace."

Tim Richards, executive director of Workforce Solutions

The Chamber introduced several new programs early in 2007 designed to keep our workforce alive and thriving.

- Developed Workforce Solutions, a "one-stop shop" serving member's needs, including hiring assistance, training and business services
- Launched "Red Carpet" initiative, a service for members to attract and retain talent
- Conducted "Market Wichita" seminars to educate recruiters on our community's unique strengths
- Held second "Love 'Em or Lose 'Em" event, giving valuable insight on increasing employee retention
- Assisted 62 companies in 92 deliverables

“Leadership Wichita is a great way to foster involvement, exposure and excitement of our young leaders in every aspect of the community, and it creates a leadership bond among participants that is truly invaluable.”

Fred Berry, chairman of Berry Companies Inc., visionary behind Leadership Wichita

- Leadership Wichita program celebrates 25 years of elevating the leadership in this community with an overall goal to identify, inform, inspire and involve leaders
- Wichita Insight gives new executives and their spouses an enhanced understanding of our region
- Honors Night 2007 celebrated six valued businesses and community leaders with attendance that topped 800

DIRECTION

Bold Promise: engage, prepare and develop leaders to advance our region

New Ventures for Visioneering Wichita

- Minority Business Initiative launched, designed to link minority business owners with mentoring and education
- Community Identity Alliance conducted community-wide survey to measure citizen's perceptions of Wichita
- Comprehensive Recreational Alliance formed to enhance the quality and access to south-central Kansas recreational assets

For more info, visit www.visioneeringwichita.com.

"The Minority Business Initiative has been well developed and planned to provide an education opportunity for minority business owners."

Donna Wright, Vice President,
MidAmerica Minority Business
Development Council

C!MMUNITY

Bold Promise: take a proactive & strategic approach in shaping the Wichita Metro Region



J!BS

Bold Promise: Job Creation, Job Retention, Job Expansion

"GWEDC continues to strengthen the business community by delivering on our stated goals – good jobs, capital investment and diversification of our economy. Our community's public-private partnership continues to mature and is committed to a positive return on investment and growing our business community."

J.V. Lentell, GWEDC Chairman

GWEDC projects announced in the first half of 2007:

- Convergys- world's largest provider of contact center services (600 jobs)
- York- HVAC systems for the residential and light commercial markets (1,437 jobs)
- TECT Aerospace- semi-finished and finished engine and airframe components and assemblies (80 jobs)

Results as of year-end 2006:

- 6,800 jobs created or retained in three years (85% of five-year goal)
- Projected annual payroll of nearly \$250 million with average wage exceeding the average Wichita metro area wage
- Capital investment projected at over \$302 million



WICHITA METRO
CHAMBER OF COMMERCE

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